

**Communication of Engagement for AIESEC International (COE)**  
Covering the period from July 2022 to December 2023

To our stakeholders,

We are delighted to affirm that AIESEC International remains steadfast in its support for the United Nations Global Compact and its Ten Principles, which highlight the domains of Human Rights, Labor, Environment, and Anti-Corruption. This letter serves as our formal commitment to these principles.

AIESEC International is dedicated to embodying values that are in close alignment with those of the United Nations Global Compact. We believe that the youth must understand global issues and the principles advocated by the UN Global Compact. At AIESEC, we are committed to promoting these values and principles in our daily activities.

Our commitments to engaging with the UN Global Compact include:

- Encouraging youth engagement with the SDGs
- Fostering partnerships for corporate sustainability and collaboration
- Active participation in Global Compact Local Networks
- Representing youth at key events

Our Supervisory Group consistently supports these efforts, reinforcing our commitment to making a positive impact on young people's lives daily. We pledge to continue our unwavering support and dedication to the principles set forth by the UN Global Compact. Thank you for your attention.

Sincerely yours,



Ana Leonor Fernandes  
President of AIESEC International

## Part II. Description of Actions

We are dedicated to advancing the United Nations' Ten Principles and have demonstrated this through the following actions:

1. Raising youth awareness of the UN Global Compact: We organise events and activities that highlight the significance of the UN Global Compact, encouraging youth participation and engagement, as well as cascading the partnership in our national branches to foster communication and local network engagement.
2. Nurturing international exchange opportunities for leadership development: AIESEC's vision is to achieve peace and fulfilment of humankind's potential and we do that through cross-cultural understanding, which we build through exchanges. We offer young people international exchange programs that build leadership skills through practical experiences in diverse and challenging environments. These programmes are either volunteering, internships or teaching opportunities.
3. Hosting events focused on the Ten Principles: We conduct conferences, events, summits, and workshops centred around the Ten Principles of the UN Global Compact, fostering discussion and education. Events we ran in the past 2 years reflecting our above-mentioned statement are
  - a. Youth Speak Forum. YouthSpeak Forum powered by AIESEC is an event run by youth for youth. It is a forum where inspiration and collaboration convert into action. This event brings together both young and senior leaders to form a diverse cross-sector and multigenerational space for inspiring conversations around pressing global, national, and local issues. It is an attractive and engaging approach to making AIESEC relevant for any young person and a way to get involved with no barriers and low commitment. It's also an opportunity to create commitments and projects that organizations and stakeholders can support.
  - b. World's Largest Lesson: World's Largest Lesson is an initiative created by Project Everyone and UNICEF to teach young people and children about Global Goals and encourage them to become the generation that changed the world. As AIESEC, we are committed to mobilizing young people to achieve Sustainable Development Goals. To make this happen, we create awareness & understanding about the importance of each individual contribution.
  - c. All International & Regional AIESEC Conferences aim to equip our membership with the activity and direction of AIESEC International, the strategies and capacity-building spaces to increase the number and quality of our exchange programmes & external events.
4. Supporting local chapters in promoting the SDGs: Since our activity revolves around young people developing their leadership through exchange, we work closely with Universities to tackle our audience and promote the right opportunities. Therefore, we

equip local chapters with the necessary resources and guidance to advocate for and discuss strategies to achieve the Sustainable Development Goals, together with their key stakeholders such as the Universities.

### **Part III. Measurement of Outcomes**

Below are the key qualitative and quantitative indicators used to measure the outcomes of the activities described in Part II.

#### **AIESEC Global Projects**

In 2021, we started to resume our Global Volunteer Program with the refreshed standards and regulations and created global projects that focused on 10 of the Sustainable Development Goals namely:

- SDG #3: Good Health and Well-being
- SDG #4: Quality Education
- SDG #5: Gender Equality
- SDG #8: Decent Work & Economic Growth
- SDG #10: Reducing Inequalities
- SDG #12: Responsible Consumption & Production
- SDG #13: Climate Action
- SDG #14: Life Below Water
- SDG #15: Life on Land
- SDG #17: Partnership for the Goals

Under these projects, together with the Global Internship and Global Teaching programmes, we have had more than 10.000 exchanges around the world from 2022 until now, having young people volunteering to contribute to the 2030 Agenda of the SDGs and achieve it together.

#### **AIESEC Annual Conferences**

We are hosting annually 2 International conferences and 8 regional ones, as follows:

- *International Presidents Meeting* - held every February, where national and local chapter presidents are attending for Management Skills development. We are having more than 150 delegates at every conference.
- *International Congress* - held every July, a conference for all Local Chapter Presidents, National Chapter Presidents & Vice-Presidents, aimed to host the election of the new President of AIESEC International, and to work on our strategies and projects to increase in the quality of our exchanges and external events. We are having more than 300 delegates at every conference.

- *Regional Presidents Meeting* - held every November in each Region (Europe, Middle East and Africa, Americas, Asia Pacific). We have between 100-200 delegates at every conference, delegates must be part of the region of their summit.
- *Exchange Conference* - held every March/April in each Region (Europe, Middle East and Africa, Americas, Asia Pacific) where all AIESEC members from Local Vice-President upwards can attend. We are having between 200-300 delegates at every conference. We aim to increase collaboration and work on exchange standards to deliver more exchanges, qualitatively and quantitatively.

### **AIESEC External Events & Projects**

As AIESEC we are having 4 major events & projects running globally, besides the exchange programmes, also mentioned above:

- Youth Speak Forum - we annually have more than 10.000 participants that are part of the event, where they are learning about the SDGs.
- World's Largest Lesson - we annually have more than 10.000 children being taught and more than 500 facilitators.
- Heading for the Future - aimed to simulate a workplace for young students who are either not certain yet about the career they want to pursue, or an environment where they can practice their desired career for a short time.
- Food Heroes - a project created in partnership with Electrolux Food Foundation aimed to educate children on Responsible Consumption and Production. Annually we have more than 200 facilitators and 20.000 children educated.

Additionally, we are also present in external events hosted by our partners & collaborators. The major events we have attended during 2023 and 2024 are CSW67 and CSW68, ECOSOC Youth Forum 2023, ECOSOC Youth Forum 2024, and Decent Jobs for Youth Global Conference.